



THE SILICON VALLEY OF SOUND

Growing new education formats
in a cultural-creative eco-system of sound

THE SILICON VALLEY OF SOUND

Foreningen Uddannelsesinitiativet i Struer



BANG & OLUFSEN



martin munkebo



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VALLEY OF
SOUND**



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AUDIO
INDUSTRY

BANG & OLUFSEN

SOUND ART, SONIC
CULTURE & HERITAGE



**THE SILICON
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SOUND**



SOUND TECH
INNOVATION &
ENTREPRENEURSHIP

PUBLIC
STAKEHOLDERS/
LIVING LAB



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COCREATING EDUCATION

- 360° on sound
- Stakeholder driven
- Crossdisciplinary
- Practice based
- Modular

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INDIVIDUAL FORMATS

- Projects (BA, Master, etc.) (20-30 ECTS)
- Internship placements (20-30 ECTS)

COLLABORATIVE FORMATS

- Summer schools (5 - 10 ECTS)
- Case competitions (5 ECTS)
- Co-taught modules (5-10 ECTS)
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NEW EDUCATION FORMATS

- 89 Sound Art School (from 2025)

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GAINS

- Attracting talent
- Contributing with domain specific knowledge
- Promoting local competencies

CONTRIBUTIONS

- Bridging gaps between academia and industry
- Easing transition from studies to profession

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