

Creative Neighbourhood Sydhavnen



18.07.2023

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Old world – new world?

	Modus 1 videnproduktion	Modus 2 videnproduktion
Orientering	Erkendelse	Relevans, anvendelse, effekt og nytte
Organisering	Det videnskabelige hierarki	Netværk
Lokalitet	Universitet	Spredt, udbredt
Logik	Fagdisciplinær, evt. tværfaglig, flerfaglig el. multidisciplinær	Transdisciplinær (inkl. fx lægfolk)
Viden	Sand	Refleksiv, dynamisk, heterogen
Spredning /omsætning af viden	Fagtidsskrifter, konferencer o.l.	Netværk
Kvalitet	'Peer'	Uklar

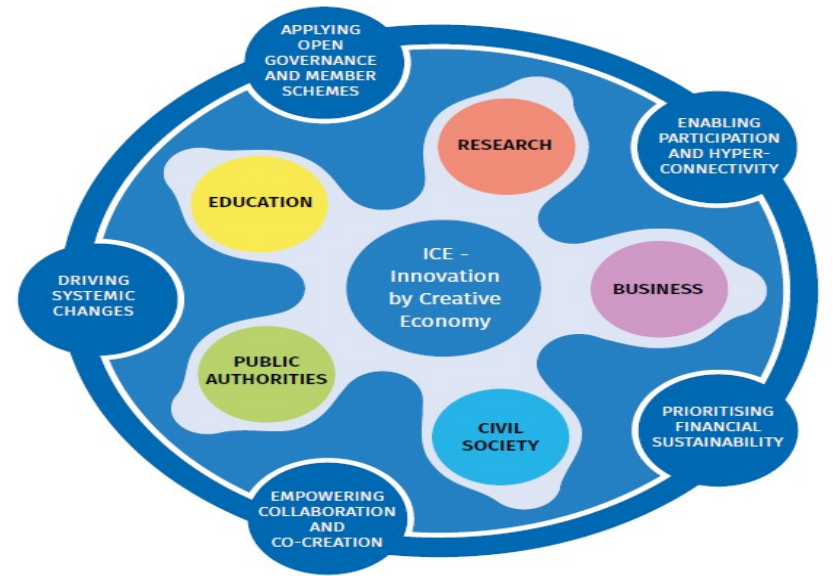


Figure 1: ICE Approach & ICE Extended Knowledge Triangle

Filmby Aarhus / Sydhavnen Filmby Aarhus is Denmark's largest creative business park with a focus on films, games and XR. Filmby Aarhus houses more than 100 companies, an incubation environment, the West Danish Film Fund and international educations and research. Partner in VISION DENMARK (industry cluster)



VIA FILM & TRANSMEDIA



MiXR

Transformation of old industrial area to creative industry

<https://arbitrinside.dk/sydhavnen/>






LIVSSTILSHUSET

FABRIKKEN

Culture, social, business – one, two or three?



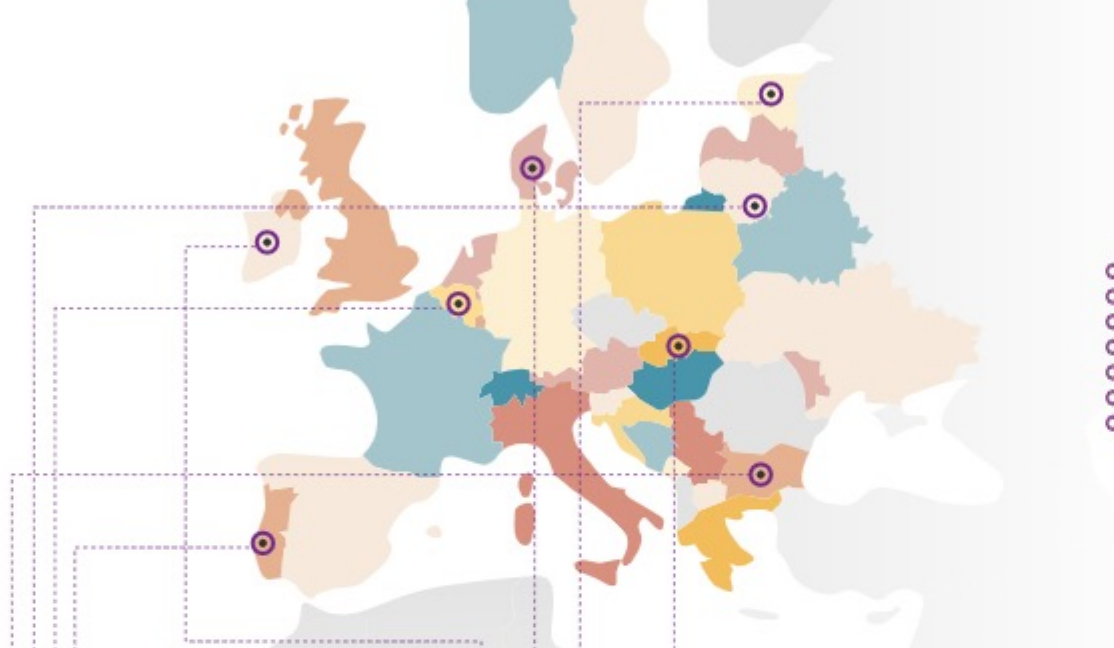
A black and white photograph showing two men in dark, shiny suits holding a large, framed sign against a wall. The sign contains a satirical message about art. The wall is aged and has some peeling paint. The men are positioned on either side of the sign, supporting it. The overall scene suggests a commentary on the relationship between art and reality.

**THE
'EARTH'
WITHOUT
'ART'
IS JUST
'EH'**

Creative Neighbourhood Sydhavnen

It's all about...

- Co-creating: Bridging not only curriculums and different actors, but also different areas of creative industries – and even outside the CCSI.
- It's local in Filmbyen and Sydhavnen, between cities in the neighbourhood, national (VisionDanmark and Design business cluster), in Scandinavian and EU...(one inter-campus University Alliance).
- Unlearning
- The triple transition in Europe: Green, Digital and Social...



Partners



Lusófona University - Portugal



Luca School of Arts - Belgium



Dún Laoghaire Institute of Art Design and
Technology - Ireland



TALLINN UNIVERSITY
Baltic Film, Media and
Arts School

Baltic Film, Media and Arts School at
Tallinn University - Estonia



Lithuania Academy of Culture - Lithuania



VIA University
College

VIA University College - Denmark



NATIONAL
ACADEMY
FOR THEATRE
AND FILM
ARTS

National Academy for Theatre & and Film
Arts "Krustyo Sarafov" - Bulgaria



VYSOKÁ
SKOLA
MÚZICKÝCH
UMENÍ

VŠMU The Academy of Performing Arts
Slovakia

18.07.2023
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Inspiration: John Newbigin (Creative England)

Old World

- Big is beautiful
- Failure is expensive (and a disaster)
- Physical infrastructure is vital for success
- Consumers must trust producers
- New public management (public choice, effect)
- Teachers deliver learning
- Researchers deliver (peer) research

New World

- Small is clever
- Failure is cheap (and the best teacher)
- Social infrastructure is vital
- Producers must trust consumers
- New Public Governance ('kreative partnerskaber')
- Teachers ...?
- eh...Researchers delivers...?

If you are able to describe your job, it will disappear! (new jobs new skills)

Old World



New World



The Imagination Age is the period beyond the [Information Age](#) where [creativity](#) and [imagination](#) become the primary creators of [economic value](#)