

Aarhus & CCSI Region Central DK series on CCSI Ecosystems II

Governance for Cultural & Creative Ecosystems

Leading for Ecosystem-based Training & Education

30 September - 01 October 2024

Location: VIA Design & Business, Building B, 1st Floor, Birk Centerpark, Herning

by Centre of Digital and Green Transformation in Cities and Communities (DIGTCOM)

Aarhus University, VIA University College Design and Business, City of Aarhus, Struer City of Sound, Region Central Denmark

Event registration: <https://www.eventbrite.com/e/governance-for-cultural-creative-ecosystem-tickets-1006636726547>

DAY 1 – 30 September

12:00-12:30	GET TOGETHER & MINGLING	coffee, tea, water & sandwich
12:30-12:35	Welcome	Marianne Huang & Adriënne Heijnen, DIGTCOM, Aarhus University
12:35-12:50	Welcome to VIA UC Business & Design	Gitte Villemoes, VIA UC Design & Business Poul-Erik Jørgensen, Head of Programme: Product Design, and Material Technologies & Sustainable Textile, VIA UC Design & Business
12:50-13:10	EIT C&C Co-location Center North	Kati Uusi-Rauva, Director EIT C&C CLC North
13:10-13:40	An Ecosystem with a Sustainable Textile DNA	Poul-Erik Jørgensen, Head of Programme: Product Design, and Material Technologies & Sustainable Textile, VIA UC Design & Business Ecosystem partners: Jette Lindgaard, Head of Environment and Sustainability, Dansk Mode & Tekstil

		<p>Frank Engelbrecht, Projectmanager Textile Symbiosis, Lifestyle & Design Cluster</p> <p>Thea Lyng Thomsen, Bæredygtig Herning</p> <p>Anne Julie Bibby, Herning Tekstilmuseum</p> <p>CRAFT-IT4SD</p> <p><i>Facilitator: Poul-Erik Jørgensen</i></p>
13:40-14:00	Governance for CCSI Ecosystems	Marianne Huang & Adriëne Heijnen, DIGTCOM, Aarhus University
14:00-14:30	Central Denmark CCSI Ecosystem – Leading Collaborations in Trust and Hope	<p>Lene Øster, City of Aarhus</p> <p>Kristian Krogh, Maltfabrikken, Ebeltøft (video)</p> <p>Christian Juul Wendell, Institut for (X), Aarhus</p>
14:30-15:00	BREAK	coffee & tea
15:00-15:30	Panel I: CRAFT-IT4SD – A Mission-driven Ecosystem	<p>Adriëne Heijnen, DIGTCOM, Aarhus University</p> <p>Marianne Huang, DIGTCOM, Aarhus University</p> <p>Rune Thorbjørn Clausen, VIA UC</p>
15:20-15:50	Panel II: Flexible, Formal and Non-formal Education – Leading Beyond Campus?	<p>Katrine Prassé Frausig, Silicon Valley of Sound, City of Struer</p> <p>Jacob Eriksen, Director for Sound Art Lab, City of Struer</p> <p>Marianne Huang, DIGTCOM, Aarhus University</p>
15:40-15:50		<p>Rolf Hughes, Director for Education, EIT C&C (online)</p> <p><i>Facilitator: Adriëne Heijnen</i></p>
15:50-16:20	COFFEE BREAK	coffee, tea & cake
16:20-16:45	Roundtable & Discussion: CCSI Flexible Education, Entrepreneurship Programmes, and Training for Life	<p>Kati Uusi-Rauva, Director EIT C&C CLC North</p> <p>Susanne Søndergaard Hansen, Deputy Director of Further Education, VIA UC</p> <p>Marianne Huang, DIGTCOM, Aarhus University</p> <p><i>Facilitator: Katrine Frausig</i></p>
16:45-17:00	Publication Governance for Cultural & Creative Ecosystems	Adriëne Heijnen, DIGTCOM, Aarhus University

17:00-17:30	RECEPTION
WALK TO HØJHUSET (500 m)	
18:15	DINNER at Højhuset Herning (communal dining, self-paid)

DAY 2 – 01 October

8:30-9:30	Site Visit: VIA Design & Business A-building & Labs	VIA UC as Design Heritage and Today's Learning and Lab-environments The History of Art and Sculpture in Birk Centerpark
first option: Ecosystem Site Visits		
10:00-10:45	Bæredygtig Herning	Sustainable Herning Incubator
10:45-11:30	Textile Museum	Herning Textile Museum
second option: Workshop I		
10:00-11:30	Workshop I: Publication on Governance for and with Cultural and Creative Ecosystems at Sustainable Herning	
third option: Workshop II		
10:00-11:30	Workshop II: EIT C&C Calls 2024 at Sustainable Herning	
11:30	LUNCH & GOODBYE	

Hotel recommendation: Højhuset (<https://hojhuset.com/>)

Højhuset is a culture-hotel, formerly a Danish Folkehøjskole, which has been recently redesigned according to its original 60's-vibe and presents a good impression of a sustainable mindset with a reverence for good and lasting design

Højhuset is in walking distance of Birk Center Park (500 m)