

Third CCSI Ecosystem Event by Aarhus University & CCSI Central Denmark Region



Our 2025 host: City of Sound and the Sonic Ecosystem in Struer
29 – 30 September 2025



Themes

- The Dynamics of Glocal CCSI ecosystems
- Sonic Co-creating across Placemaking, Art, Heritage, Design, Technology & Education

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PROGRAM:

MONDAY, 29 SEPTEMBER

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|-------------|--|----------------------|
| 12:00 | Welcome & Mingling Coffee, tea, water, and lunch snack | Sound Hub Denmark |
| 12:15-12:25 | Welcome to Sound Hub Denmark Peter Petersen, CEO, Sound Hub Denmark | |
| 12:25-12:30 | Welcome to the 3rd CCSI Ecosystem Event Adriënnë Heijnen and Marianne Ping Huang, AU Arts, DIGTCOM Centre for Digital & Green Transformation in Cities & Communities | |
| 12:30-12:40 | Welcome by Aarhus University Søren M. Sindbæk, Vice Dean for Research, Faculty of Arts, Aarhus University | |
| 12:40-13:10 | CITY OF SOUND & Education Initiative Struer Claus Falk Petersen, Senior Consultant Katrine Frausig, Managing Director, Education Initiative Struer | |
| 13:10-13:30 | EIT C&C with CLC North Kati Uusi-Rauva, Director EIT C&C CLC North, EIT C&C Co- location Center North | |

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| 13:30-13:45 | A Co-designing Ecosystem for Sound Design and Technology Kresten Bjørn Krab-Bjerre, Creative Director, Bang & Olufsen | |
| 14:00-15:00 | A Tour through Sound Art Lab: from Artists in Residency to 89 Sound Art School Sound Art Lab staff, residents and students (with coffee and cake) | Sound Art Lab |
| 15:30-16:30 | Guided City Walk with Sound Art in Public Space Jacob Kreutzfeldt, Head of Center (SOKU) | Struer City |
| 16:30-18:00 | Site Visit at Struer Museum and SOKU: A History of Sound and Listening Cultures; National Center for Sonic Heritage Helle Sigh, Director, Struer Museum Jacob Kreutzfeldt, Head of Center (SOKU), Anne Sofie Udsen, Struer Museum & SOKU | Struer Museum & National Center for Sonic Heritage |
| 18:00 | Reception | |
| 18:30 | Dinner Communal dining, vegetarian – additional Guests are welcome! | |

TUESDAY, 30 SEPTEMBER

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|-------------|--|-------------------|
| 08:45-09:45 | Site Visit at Sound Tech Accelerator, Sound Hub Denmark Peter Petersen, CEO | Sound Hub Denmark |
| 10:00-11:30 | Specially Curated Site Visit at Bang & Olufsen: A Living Company History of Sound Design and Technology Kresten Bjørn Krab-Bjerre, Creative Director, B&O Helle Møller Pilgaard, Communication & Event coordinator, B&O | Bang & Olufsen |
| from 12:00 | Lunch & Goodbye Optional time / Potential match-making meetings | Sound Hub Denmark |

Registration:

Register here: [LINK](#) – registration deadline Thursday, 25 September at 16:00

Hotel recommendation:

Grand Hotel Struer: <https://www.struergrandhotel.dk/> (Østergade 24, 7600 Struer)

Venue:

Sound Hub Denmark (Peter Bangs Vej 17, 7600 Struer)
(free parking, 10 minutes walk from Struer Railway Station)

Contact information & questions regarding registration, logistics etc.:

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