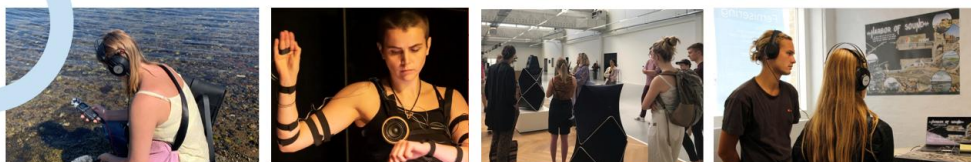




## Third CCSI Ecosystem Event by Aarhus University & CCSI Central Denmark Region



Our 2025 host: City of Sound and the Sonic Ecosystem in Struer  
29 – 30 September 2025



### Themes

- The Dynamics of Glocal CCSI ecosystems
- Sonic Co-creating across Placemaking, Art, Heritage, Design, Technology & Education

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## PROGRAM:

### MONDAY, SEPTEMBER 29

|             |                                                                                                                                                                                                                               |                      |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| 12:00       | <b>Welcome &amp; Mingling</b><br>Coffee, tea, water & sandwich                                                                                                                                                                | Sound Hub<br>Denmark |
| 12:20       | <b>Welcome to Sound Hub Denmark</b> Peter Petersen, CEO,<br>Sound Hub Denmark                                                                                                                                                 |                      |
| 12:30-12:40 | <b>Welcome to the 3rd CCSI Ecosystem Event by Aarhus University and CCSI-network Central Denmark</b><br>Søren M. Sindbæk, Vice Dean for Research, Faculty of Arts,<br>Aarhus University                                       |                      |
| 12:40-13:10 | <b>CITY Of SOUND &amp; Education Initiative Struer</b><br>Claus Falk Petersen, Senior Consultant<br><br>Katrine Frausig, Managing Director, Education Initiative Struer                                                       |                      |
| 13:10-13:30 | <b>EIT C&amp;C with CLC North</b><br>Bernd Fesel, Director of Communication, Marketing and<br>Partnerships, EIT Culture & Creativity<br><br>Kati Uusi-Rauva, Director EIT C&C CLC North, EIT C&C Co-<br>location Center North |                      |
| 13:30-13:45 | <b>A Co-designing Ecosystem for Sound Design and Technology</b><br>Kresten Bjørn Krab-Bjerre, Creative Director, Bang & Olufsen                                                                                               |                      |

|             |                                                                                                                                                                                                                                                           |                                                    |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| 14:00-15:00 | <b>A Tour through Sound Art Lab: from Artists in Residency to 89 Sound Art School</b><br>Sound Art Lab staff, residents and students<br>(with coffee and cake)                                                                                            | Sound Art Lab                                      |
| 15:30-16:30 | <b>Guided City Walk with Sound Art in Public Space</b><br>Jacob Kreutzfeldt, Head of Center (SOKU)                                                                                                                                                        | Struer City                                        |
| 16:30-18:00 | <b>Site Visit at Struer Museum and SOKU: A History of Sound and Listening Cultures; National Center for Sonic Heritage</b><br>Helle Sigh, Director, Struer Museum<br><br>Jacob Kreutzfeldt, Head of Center (SOKU), Anne Sofie Udsen, Struer Museum & SOKU | Struer Museum & National Center for Sonic Heritage |
| 18:00       | Reception                                                                                                                                                                                                                                                 |                                                    |
| 18:30       | Dinner<br>Communal dining, (vegetarian)<br>Additional Guests are welcome                                                                                                                                                                                  |                                                    |

## TUESDAY, SEPTEMBER 30

|             |                                                                                                                                                                                                                                      |                   |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 9:00-10:30  | <b>Specially Curated Site Visit at Bang &amp; Olufsen: A Living Company History of Sound Design and Technology</b><br>Jette Nygaard, Chief of Communication & Heritage, B&O<br><br>Kresten Bjørn Krab-Bjerre, Creative Director, B&O | Bang & Olufsen    |
| 11:00-12:00 | <b>Site Visit at Sound Tech Accelerator, Sound Hub Denmark</b><br>Peter Petersen, CEO                                                                                                                                                | Sound Hub Denmark |
| From 12:00  | <b>Lunch &amp; goodbye</b><br>Optional time / Potential match-making meetings                                                                                                                                                        | Sound Hub Denmark |

### Registration :

Register here : [LINK](#) – registration deadline Monday September 22.

### Hotel recommendation:

Grand Hotel Struer: <https://www.struergrandhotel.dk/> (Østergade 24, 7600 Struer)

### Venue

Sound Hub Denmark (Peter Bangs Vej 17, 7600 Struer)  
(free parking ; 10 minutes walk from Struer Railway Station)

### Contact information & questions regarding registration, logistics etc. :

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